

Maximize savings and efficiency

Optimize value and minimize cost with Microsoft Azure



Like many organizations, you want to invest in or use more of the cloud and AI. Different cost challenges are holding you back.



Licensing concerns



Budget and resource constraints



Extending and scaling apps

Azure: Best-in-class cost and performance

Azure helps you manage your IT costs with a flexible, pay-as-you-go model. You only pay for the resources you use so you can scale spending in direct alignment with your business needs and budget. You also gain visibility into usage patterns, forecast expenses, and optimize resources with built-in tools like Microsoft Cost Management. And with Azure Hybrid Benefit, you can apply your existing Windows Server and SQL Server licenses to cloud-hosted resources.

Migration workloads for:

- PostgreSQL
- MySQL
- Windows Server
- Linux
- VMware

...and more

Examples of Azure savings

58%

in cost savings compared to an on-premises PostgreSQL database¹

306%

return on investment over three years²

76%

savings on workloads using Azure Hybrid Benefit for Linux³



Contact Us

1. Enterprise Strategy Group. (2025, March). Analyzing the Economic Benefits of Microsoft Azure SQL Managed Instance. March. Commissioned by Microsoft.
2. IDC White Paper, sponsored by Microsoft, The Business Value of Ubuntu on Microsoft Azure, IDC #US52857024, 2025
3. Azure Hybrid Benefit – Hybrid Cost Calculator.