Microsoft® Azure – Cloud on your terms. Start your cloud journey.

Subscribe, Deploy, Migrate and Get Finance and Support for your Hybrid and/or Cloud Data Center.   Never pay huge upfront Cost.

How can Azure help you?

Backup Data in the Cloud	Deploy Applications within VMs	Host Websites
Azure provides durable **cloud storage, backup, and recovery** solutions for large and small data. It works with the infrastructure customers already have to cost-effectively enhance existing apps and business continuity strategy. • Use for a range of applications, including **file servers, SharePoint, SQL Server, Exchange, and BizTalk Server** • Rely on encrypted backups and geo-redundant global datacenters • Quickly and easily provision storage as needed	With Azure you can use your existing tools to create and quickly deploy apps without the time and cost of managing infrastructure. Azure offers secure and flexible development, **deployment and scaling options for any size** application. Server applications are validated to run on Virtual Machines. • Avoid capital expense for infrastructure • Reduce IT management burden • Scale as needed	Grow your business helping customers move their websites to the cloud with Windows Azure ❖ Quickly build, deploy, and manage websites on a flexible cloud platform ❖ Instantly scale to meet fluctuations and spikes in site usage ❖ **Peace of mind from hosting on a global network of Microsoft-managed datacenters**

Azure Use Case Sample Scenarios:

Hybrid File Share and Archiving Solution using StorSimple

Infrastructure consolidation: consolidate primary storage, archival, backup and disaster recovery through seamless integration with the cloud.

Simple, fast backup & recovery: Cloud-based snapshots enable users to achieve up to 100x faster data recovery vs. traditional backup.
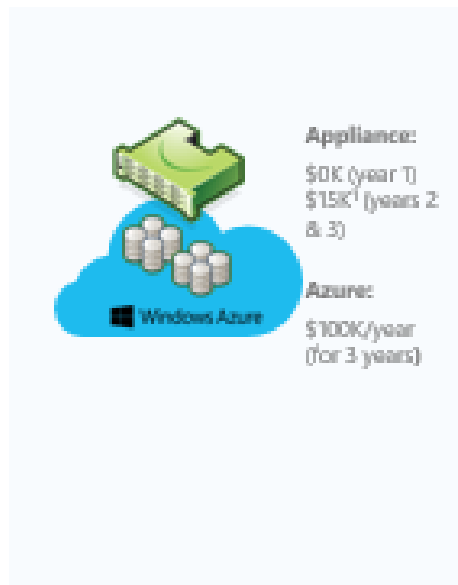
Secure data storage: Applies AES-256 military-grade encryption for all data transferred and stored in the cloud using a private key that is known only to customers.

Lower overall storage costs: Integrating Windows Azure with local enterprise storage can provide storage savings of 60-80%.

Storage Today

Primary Storage		$200K
Archival Storage		$200K
Disk-based Backup Storage		$100K
Tape Infrastructure and Mgmt.		$50K
Replicated Storage for DR		$200K
Offsite Locations Geo-Resilience		$150K/year (for 3 years)

3-year TCO for 100TB of data = $1.2M

>60% reduction

Azure + StorSimple

Appliance: $0K (year 1) $15K¹ (years 2 & 3)

Azure: $100K/year (for 3 years)

3-year TCO for 100TB of data = $315K

How much does it cost? Price starting at 20 cents per GB.

Azure Networks –

Connect your on premise network to Azure using Site to Site VPN or Point to Point VPN. It costs ~ $38 that lets you connect up to 10 customer sites!

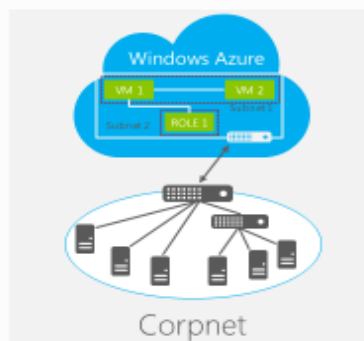## Windows Azure Virtual Network

Your "virtual" branch office / datacenter in the cloud

Enables customers to extend their Enterprise Networks into Windows Azure
Networking on-ramp for migrating existing apps and services to Windows Azure
Enables "hybrid" apps that span cloud and their premises

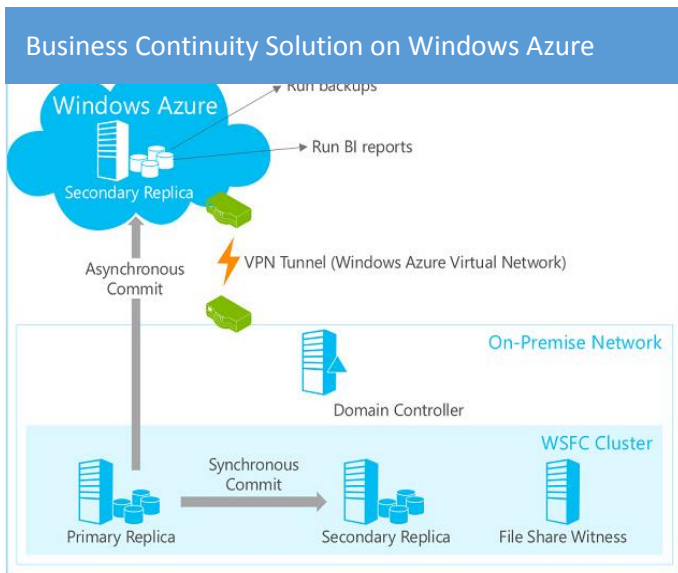### A protected private virtual network in the cloud

Enables customers to setup secure private IPv4 networks fully contained within Windows Azure
IP address persistence
Inter-service DIP-to-DIP communication
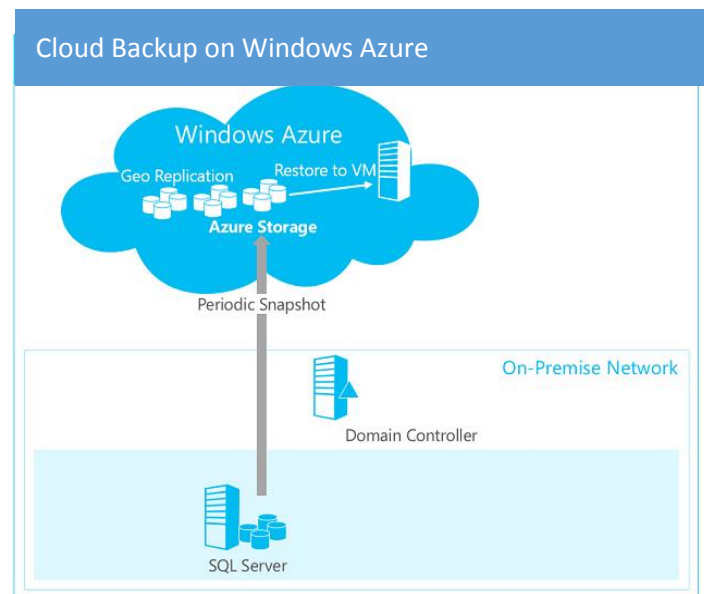
Windows Azure

Corpnet

SQL Server Business Continuity and Backup on Windows Azure

Organizations are looking for a cost effective and scalable solution for SQL Server disaster recovery and backup. SQL Server is certified, supported and optimized to run on Windows Azure, making Azure the ideal choice for SQL Server DR and backup

Business Continuity Solution on Windows Azure

Cloud Backup on Windows Azure

- AlwaysOn Availability Groups can be used to create a low-cost SQL Server 2012/14 database replica on Windows Azure without having to construct a separate DC or use expensive colocation facilities.
- You only pay for the resources you use resulting in significant cost savings across hardware, maintenance, power and datacenter facility costs
- You may also use the secondary replica on Windows Azure for scaling, offloading reporting, and backup

- Microsoft SQL Server Backup to Windows Azure Tool can be quickly and easily configured to back up to Windows Azure Storage
- Backing up your database using Windows Azure storage can save up to 60% compared to an on-premises SAN or tape solution
- Encrypted backup offers you the ability to encrypt both on-premises backup and backups to Windows Azure for enhanced security

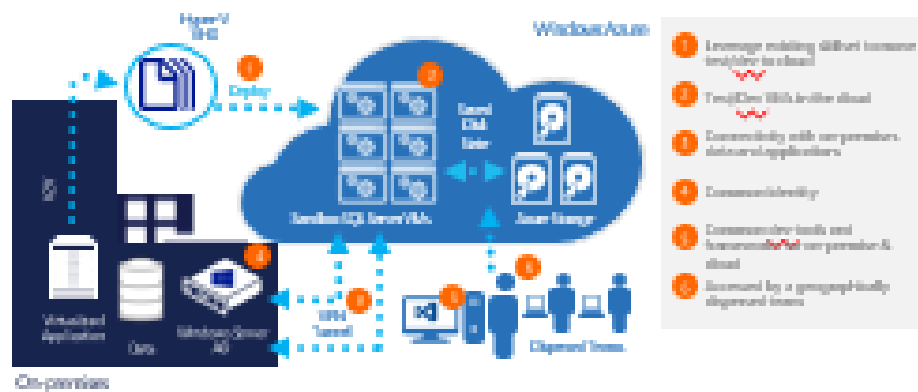# SQL Server Testing Infrastructure on Windows Azure

Challenges with SQL Server Testing

- Slow infrastructure provisioning delays projects
- Low utilization of testing infrastructure
- Limited hardware and software budgets
- Capacity constraints in on premise data centers
- Realistic scale tests often challenging

Benefits of a Windows Azure Solution

- Infrastructure provisioning in minutes instead of weeks[1]
- ~30% TCO savings[1] (pay for what you use)
- Ability to scale up or down as needed
- Ready to use gallery of images
- Ship tested in realistic scale scenarios
- Access on premise resources if necessary

What the Solution looks like

[1] A large US insurance company and the world's largest accounting firm realized ~40% cost savings and 250X faster infrastructure provisioning times by moving SQL Server application testing to Windows Azure

Microsoft Azure named leader in Garner's Survey

Source: Gartner (May 2014)

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